Seattle World's Fair

Seattle 9, Washington APRIL 21 THRU OCTOBER 21, 1962

TRIP TO THE FAIR INFORMATION SHEET

The information listed below will help you to plan and organize a trip to the Seattle World's Fair. Included in this general resume' are the basic cost structures of the Exhibits, the Food, and the Entertainment.

EXHIBITS. All exhibits are free, except the Fine Arts Exhibit, which has a charge of 50 cents.

U. S. Science Pavilion. A \$10 million presentation which will house the most complete and authentic science show ever assembled. Included is the Boeing Spacearium, with its simulated ride through the heavens past the moon, sun, Saturn, Pluto, and into nebulae beyond.

Washington State Coliseum. A gigantic building covering nearly four acres and containing the World's Fair theme exhibit, a preview of man's life in the 21st Century. A fantastic cubic "floating city," the Coliseum will contain a dramatic presentation of how you will live, work, play and learn in the future.

International Exhibits. A showcase from countries throughout the world.

Forty nations will contribute such as Great Britain, Canada, Mexico, Japan; France,

Brazil, European Economic Community, and others.

Commerce and Industry. Invitational exhibits by leading U. S. firms and associations will show such displays as the cordless telephone and the library of the future, unveiling their own predictions of tomorrow's products for better living.

Fine Arts Exhibits. Exquisite and priceless art treasures, assembled by top international museum directors, featuring the "never before, never again" fine arts show for the Fair. Museum Masterpieces, Contemporary Art, and a dramatic presentation of the works of art of the Northwest Coast Indian comprise this exhibit.

PERFORMING ARTS EVENTS. The performing arts attractions will vary in price, from, \$.50 to \$5.50, depending on the production. Daily performances of spectacular special events will be free in a 12,000 seat stadium. (Special prices will prevail for the opening night gala in the Opera House and for the performance of the opera "Aida.")

Shows ranging from international troupes never before seen in the United States, to popular artists of tremendous appeal, will be "on stage" in two glamorous new theatres, an arena, and an outdoor stadium. Great showmen and troupes such as Victor Borge, Benny Goodman, Van Cliburn, the New York City Center Ballet, and Britain's Old Vic Company; operas, films, world famous dance companies will appear throughout the Fair's six months.

<u>PLAZA OF THE STATES.</u> Throughout the six months of the Fair, each of the fifty states, represented by their governor, will be honored at a public ceremony taking place in this flag bedecked square.

FOOD AND DINING. Restaurants for every pocketbook.

Besides the traditional American hot dog, hamburger, and pizza stands, World's Fair restaurants will include authentic food from many of the world's exotic lands-a European garden restaurant, an Indian salmon barbecue, a Chinese tea house--plus quality dining accommodations from such restaurants as the Eye of the Needle, 550 feet above the City of Seattle. The Food Circus housed in a block-square building will feature over 50 food bars and exhibitors with round-the-clock entertainment.

WORLD'S FAIR "SHOW STREET." An adult entertainment section with such features as jazz, ragtime music, a vaudeville show, and Gracie Hansen's restaurant-theatre, Paradise and other nightclub attractions.

BOULEVARDS OF THE WORLD. Where shops, bazaars, and native craft displays will feature their items for sale from five continents.

<u>JAPANESE VILLAGE</u>. An authentic Japanese Village built at a cost of \$3 million, featuring a temple, Japanese garden, traditional tea ceremony, feminine pearl divers, and sumo wrestling. Admission will be \$.50 for children and \$1 for adults.

GAYWAY. No fair would be complete without fun, a real drawing card. Rides will range from 25 cents to 50 cents.

The World's Fair Gayway includes a dozen-and-a-half rides which range from a German Rotor "barrel of fun" to a miniature LeMans sports car race and a replica of a bobsled ride down an icy mountain.

MONORAIL. A ride on this high speed transit will cost 50 cents one way, 75 cents round trip for adults, and children, 35 cents, or 50 cents round trip.

The mass transit Monorail will take 10,000 passengers an hour from the heart of the City to the Fair site, a distance of a little over a mile in 95 seconds.

SPACE NEEDLE. Admission is \$1 for adults, 75 cents for children. The tallest and most dramatic structure west of the Mississippi rising 602 feet above the ground. You may dine high atop the city in a revolving restaurant, The Eye of the Needle.

PARKING. One dollar for parking at World's Fair parking lots. Varying prices at other lots.

LODGING RESERVATIONS. EXPOLODGING SERVICE, Seattle World's Fair, Seattle 9, Washington, the Fair's official, non-profit reservation agency, will make reservations for you for all types of housing.

LITHO IN U.S.A.